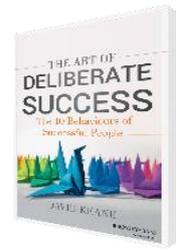


Success Café



Based on the best-selling book, *The Art of Deliberate Success: The 10 Behaviours of Successful People*, this one-day Café style event explores what it is to be truly successful in both your professional and personal life.



The Café (from 9am to 4pm) is a unique opportunity for you to step back from your busy life and look at your success in a new way. We'll talk about what other successful people really do, how they manage conflicting priorities, and ultimately what they do every day in the pursuit of extra-ordinary results. You'll come away with specific ideas for action, and a new mindset for looking at success in all aspects of your life.

The day is made up of 3 one-hour Seminars with time in-between to discuss the application of the ideas covered at your Café tables:

Seminar 1: What Matters Most (60 minutes)

People who achieve success are not just lucky. They achieve results because they think in certain ways about what really matters. Most people believe that success is down to hard work, determination, and a never-give-up attitude. But it's not the complete picture.

Seminar 2: Getting Stuff Done (60 minutes)

When you look at truly successful people you'll notice something remarkable: they don't seem to be too busy! In fact, they think very differently about their time and, as a result, they get very different results.

Seminar 3: Success is a Choice (60 minutes)

Every day, successful people make different kinds of choices. They deliberately choose where to put their focus, who to spend time with, how to use information, and what to think. Are you deliberate about your professional and personal choices?

You Get

- ✓ 3 thought-provoking Seminars
- ✓ Lunch, morning and afternoon breaks
- ✓ Your own copy of the best-selling book, *The Art of Deliberate Success: The 10 Behaviours of Successful People*
- ✓ A handy seminar notebook for recording your thinking and action planning
- ✓ A special code for website access to powerful tools and resources

Participant Comment

"Many thanks for the great Café session today which I thoroughly enjoyed – I'd say this was easily one of the best development sessions I have attended in my career. I found the style and approach, and of course the lessons and perspectives, really great and highly relevant. I also appreciated the practical elements, which were really helpful in thinking about how to implement and embed these behaviours and ways of working. I'll definitely be working to embed these into how I work and my broader life."